

## SOLUTIONS FOR THE **TRUCK BODY INDUSTRY**

### **Look Great While Protecting from Weather & Corrosion** *With Sheboygan Paint Company High-Quality Coatings*

Truck bodies endure rugged treatment, from road salt and debris to high heat and intense sunlight. Manufacturers seek coatings that provide long-lasting protection from these elements while maintaining the truck's appearance.

The Sheboygan Paint Company portfolio includes both water-borne and solvent-borne coating systems for protection and high-gloss topcoats on multiple substrates. We can custom-match color for the look customers want, to match a cab or meet any other color specifications required. Our industry-leading zinc-rich primer and urethane topcoats surpass industry standards, competitor performance and customers' specifications. In fact, when used with our solvent-based epoxy primer, our Uranguard® topcoat system resists corrosion for more than 5000 hours!

And, as a leading mid-sized coating company, we are nimble enough to make our customers a priority and powerful enough to provide the innovation and expertise needed to solve problems. Our hands-on Technical Service Team works on site with customers to create solutions and troubleshoot application issues when needed.

### **Attributes**

- Custom Color Match
- Hands-on Technical Service Team
- Application Troubleshooting & Expertise
- Proven Durability
- Economical
- Corrosion Resistant
- Environmentally Friendly
- APEO & NPEO Free
- Low of No HAPs
- Easy to Use & Clean Up
- Fast Dry/Cure Time
- Excellent Coverage

***"If there's any issue whatsoever, Sheboygan Paint Company will come in, even if we don't know yet whether it's their product or the other competitors'. They'll work, not only hand in hand with (their competitors), but alongside us to get to the bottom of it."***

*- Finishing Specialist,  
Leading  
Manufacturer of  
Truck Bodies and  
Commercial  
Equipment*

**Customerization™**

To learn more or try our products, contact us **1.800.773.7801** or visit  
[shebpaint.com/truck-bodies](http://shebpaint.com/truck-bodies)

## Top-performing Truck Body Coatings & Superior Technical Service

A leading custom formulator of industrial coatings, Sheboygan Paint Company is recognized as an expert resource to solve nearly any paint line challenge.



Through our innovative custom formulations, we have established a portfolio of high-performing products. These solutions provide a range of durable coatings that protect truck bodies and keep them looking great, through all the tough conditions they endure.

### Sheboygan Paint Company's Key Products for the Truck Body Industry

Surfaces	Chemistry	Best For	Color Space
<b>Customer Facing</b>	Solvent-based Urethane Topcoat	Color & Gloss Retention Fast Dry Time	Any
<b>Frames</b>	Water- or Solvent-based Undercoat	Corrosion Protection	Black, Gray
<b>Any</b>	Solvent-based Zinc-rich Primer	Corrosion Protection Fast Dry Time	Any
<b>Any</b>	Water- or Solvent-based DTM Urethane Coating	Color & Gloss Retention	Any

#### WATER-BASED SYSTEMS

- Water-reducible Alkyds
- Acrylic Emulsions
- Urethane Emulsions
- Epoxy Esters
- Melamine Modified Alkyd

#### SOLVENT-BASED SYSTEMS

- Alkyds
- Urethanes
- Low VOC Polyester Bakes
- Epoxy Primers
- Zinc-rich Epoxy Primers

### Benefits

Production Efficiency   Fewer Returns & Repaints   Satisfied Customers

### Customerization™

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