

JOB DESCRIPTION

Job Title:	Product Manager	Job Department:	Sales
Location:	Sheboygan Paint Company – Wisconsin	Travel Required:	25%
Reports To:	Vice President of Sales	Position Type:	Exempt

About Us

Sheboygan Paint Company is a privately held, 100-year-old manufacturer of high-quality industrial paints and coatings. We are a growing, agile business and are currently ranked 19th of US Paint Companies. What sets Sheboygan Paint Company apart is the committed, personalized service and innovation we provide to our customers; we call it “customerization”. Sheboygan Paint Company is headquartered in Sheboygan, Wisconsin.

Job Purpose

The Product Manager is responsible for the profitable growth of the Sheboygan Paint Company product line. This position is responsible for product line lifecycle management, pricing, profitability, and new product development, and collaborates cross-functionally to deliver results.

Primary Duties and Deliverables

- Own product lifecycle management, pricing, and profitability.
- Develop and maintain product strategies and roadmaps.
- Drive new product development: develop and maintain stage gate process; define projects and product requirements; and work cross-functionally to execute and launch new products.
- Develop annual go to market plans and programs to deliver business objectives.
- Lead product-related initiatives and decisions, working cross-functionally and implementing processes as necessary.
- Create product marketing content and materials with brand marketing for new and existing products.
- Actively seek and represent the voice of the customer, including visiting customers to build relationships and continuously build market and product knowledge.
- Develop and maintain market data, competitive benchmarks, and product line reporting.

Requirements:

- 5 years of product management experience in coatings, consumer durables or commercial goods in a manufacturing environment
- Track record of driving profitable growth in assigned product lines and new product development results in a stage gate process environment
- Is a leader and collaborator who makes things happen
- Strong analytical and organizational skills; is data-driven
- Strong communication and collaboration skills

Primary Work Location

- Based in the Sheboygan, Wisconsin site with the option to work some hours remotely

Contact: Esmeralda Garibay, Human Resources Manager, egaribay@shebpaint.com